



Lutheran  
Social  
Services  
of  
Central  
Ohio

# MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

February 24, 2010

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**LUTHERAN SOCIAL SERVICES ANNOUNCES  
VICE PRESIDENT OF DEVELOPMENT AND COMMUNICATIONS**

COLUMBUS, Ohio – Lutheran Social Services of Central Ohio (LSS) announces the appointment of Rose Craig as vice president of development and communications. Craig will be responsible for overseeing the agency’s strategic fund development and communications practices that support the organization’s vision and mission.

“Rose brings an extensive and diverse background in several aspects of fund development and communications,” said CEO Tom Stofac. “Her expertise, combined with a rich professional history, will be infinitely valuable to our organization.”

Before joining LSS, Craig served as the director of development for the Jazz Arts Group in Columbus. She is also the principal consultant of RTCraig Group, which specializes in communications, fundraising and public relations. Prior to those positions, she was the director of development and marketing for Directions for Youth & Families and public affairs director for Just Born, Inc., a candy company in Pennsylvania.

Craig earned her bachelor’s in psychology and business management from De Sales University in Pennsylvania and later received her master’s in psychological educational processes from Temple University in Philadelphia. She is a member of the Association of Fundraising Professionals, the American Society of Training and Development and the Association of Executive Women.

Lutheran Social Services of Central Ohio serves thousands of people each day in central, southern and northern Ohio by focusing on the core societal issues of hunger, housing, healing and hope. LSS provides food pantries, homeless shelters, senior living, affordable housing communities and other programs and services that uplift families and strengthen communities. LSS is affiliated with the Evangelical Lutheran Church in America, recognized by the Lutheran Church – Missouri Synod and a charter member of Lutheran Social Services in America.



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**Please Note: Craig's home ZIP code is 43221**